

# Section 10 Statutory Consultation Report



Ada Lovelace  
C of E  
High School

## Executive Summary

Ada Lovelace CofE High School is proposed as a new 6FE local comprehensive school for pupils aged 11-18. It will have a total of 1330 students when full (from academic year 2024-25).

When the school opens in September 2018 it will have a smaller intake of 125 Year 7 students for the first two years whilst co-located at William Perkin CofE High School before this figure increases to 196 students.

The school will have a specialism in digital technologies and provide different routes from Year 7 in ICT and Computer Science as well as applications of Creative Media. It will benefit from strong partnerships with both Twyford and William Perkin CofE High Schools, both of whom currently run strong programmes in this area.

Ada Lovelace CofE High School will be the fourth school in the Twyford CofE Academies Trust. Two of the existing schools within the Trust (Twyford CofE High School and William Perkin CofE High School) are both rated as 'outstanding' by OFSTED. Ealing Fields became part of the Trust in September 2017 after one year of operation.

The Trust also provides the hub for the Ealing Teaching School Alliance. All schools within the alliance are now rated as 'good' or better.

The Trust is therefore well placed for further expansion. It has experience of launching a new school within the borough (William Perkin opened in 2013) and has considerable local support for this new school among local parents who are finding it increasingly difficult to secure secondary school places due to demographic changes.

A wide range of stakeholders has been consulted regularly and in a variety of ways since the school started its pre-opening phase in May 2014. This group includes prospective parents; local residents; current and former staff, students and parents of the Twyford Trust schools – Twyford CofE High School, William Perkin CofE High School and more recently Ealing Fields – as well as members of the local community groups, local primary schools and individual councillors. Feedback has been incorporated into the Trust's planning throughout this period.

The S10 consultation process began on Friday 20<sup>th</sup> October 2017 and ran to Sunday 3<sup>rd</sup> December 2017 during which time formal feedback was sought and where appropriate, will be incorporated into ongoing planning.

The response to the vision for the school has been positive and there has been a high level of engagement with prospective parents and other stakeholders throughout both phases.

# 1. Informal consultation – May 2014 to October 2017

## 1.1 Informal consultation with all interested parties

### 1.1.1 The school website – [northtwyford.org.uk](http://northtwyford.org.uk)

North Twyford CofE High School was the working title of the school until the admission process for September 2018 entry was announced at the end of September 2017. The website was set up in 2015 to enable the school to inform local parents about the project.

A blog on the website (started in July 2015) was the main opportunity for interested parties to keep up to date on the progress of the school.

Prior to this, information about the third school in the Trust was published on the Twyford Trust website <https://twyfordacademies.org.uk/>

### 1.1.2 Social Media

Twitter and Facebook accounts were both set up in January 2015 and mainly updated by LDBS when new posts were published on the blog. The Twitter Account has 160 followers and the Facebook account has 81 likes.

### 1.1.3 Press coverage

Plans and development of the school have been featured in the local press including both the Ealing Times and the website GetWestLondon on 3/10/2014, 14/1/2015, 18/3/2015, 21/1/2016.

The school was also featured in the Pitshanger Community Association Newsletter in January 2015, June 2015, July 2015 and October 2016.

The Ealing Today local website featured the new school project in March 2015 including discussion of potential name and covered the delay in opening in December 2016.

### 1.1.4 School mailing lists

During this period, regular mailings to parents at existing Trust schools included information updating them at regular intervals regarding the progress of the third school project.

When the Trust had to pull back from September 2017 opening, all parents of existing TCAEAT schools (at that time only Twyford CofE High School and William Perkin CofE High School) were informed (December 2016).

### **1.1.5 Meetings with wider educational community**

Information about the Trust's plans for a new school were shared from an early stage at local High School Heads meetings.

The Trust has also had meetings with heads of two local primary schools – Montpelier and North Ealing – where parents were particularly keen to have a more local high school option for their children. The Executive Headteacher also visited a number of primary school information evenings.

Prior to submitting the free school application in May 2014, information leaflets were distributed to parents at West Twyford Primary School inviting them to answer some basic questions about supporting the school and inviting them to a presentation about the proposed new school.

A similar booklet was given out at other primary schools inviting them to a meeting at Twyford CofE High School on 29<sup>th</sup> April 2014.

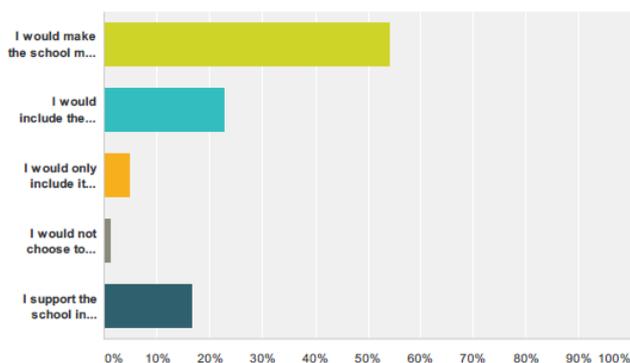
North Ealing Primary School also sent a survey to their parents. This received over 98% positive response to the question "Would you be supportive of a Third Twyford High School in Ealing if their admissions policy was open to the whole community, i.e. a full intake with no religious criteria?"

A survey in July 2014 conducted among local primary school parents received 150 responses. The Trust received overwhelming support to go ahead with the project for a third school:

## North Twyford New School

### Q1 Please indicate your level of support for Twyford's new school proposal

Answered: 149 Skipped: 0



Answer Choices	Responses
I would make the school my first or second choice	54.36% 81
I would include the school among my choices	22.82% 34
I would only include it among my choices if it was within walking distance	4.70% 7
I would not choose to include the school among my choices	1.34% 2
I support the school in principle but do not have any children in the relevant age group	16.78% 25
<b>Total</b>	<b>149</b>

Twyford CofE Academies Trust is also part of the London Diocesan Board for Schools (LDBS) and the Executive Headteacher routinely attends LDBS schools headteacher meetings and updates colleagues on improvements. LDBS experience and expertise in opening new schools has also informed the planning for the school.

Regular meetings also took place with Ealing Council Schools Planning and Resources team, the Executive Director for Children and Adults, the Schools Admissions team and councillors with particular responsibility for education.

### 1.1.6 Ealing Development Plan Document

Following this initial round of consultation, comments were elicited from local parents via a form on Survey Monkey with regard to the new school project. The responses were shared by Dame Alice Hudson, Executive Headteacher of Twyford CofE Academies Trust, at the public examination of Ealing Council Planning for Schools DPD in October 2015 in support of the growing demand for school places in the borough.

## **1.2 Consultation with prospective parents**

### **1.2.1 Reference group**

A reference group for the new school has met since Wednesday 7th May 2014. Meetings are held to share information about the school's journey towards opening and also gain valuable feedback from members of the group to discover the 'word on the street'. The group has been used, amongst others tasks, to discuss the name, logo and colours of the school and to discuss the admissions policy. Some members of this group are now part of the school's local governing body.

Meetings were generally attended by members of the local clergy - CofE and Baptist, a representative of the council and parents representing a variety of local primary schools. Headteachers, Directors and staff representatives from Twyford Church of England Academies Trust and the London Diocesan Board for Schools were present. These were public meetings and anyone is welcome to attend.

The reference group met for the last time on 31<sup>st</sup> October 2017 as it will be superseded by the local governing body, which will have its inaugural meeting on 7 December 2017 in order to comply with the need to be in place by December prior to opening (September 2018).

### **1.2.2 Open Evening for September 2017 opening**

Open evening sessions were held at St Peter's Church in Ealing on Tuesday 20<sup>th</sup> January 2015 and Monday 3<sup>rd</sup> October 2017 and attended by many local families.

Feedback from this event strongly indicated that another Trust school would be regarded as a welcome addition to the area.

Furthermore local parents lobbied both local MPs and Ealing Council urging them to push forward with the new school.

By the closing date of 31<sup>st</sup> October we had registered almost 350 applicants for 125 places for Year 7 entry in 2017 largely from W5 and two adjacent postcodes.

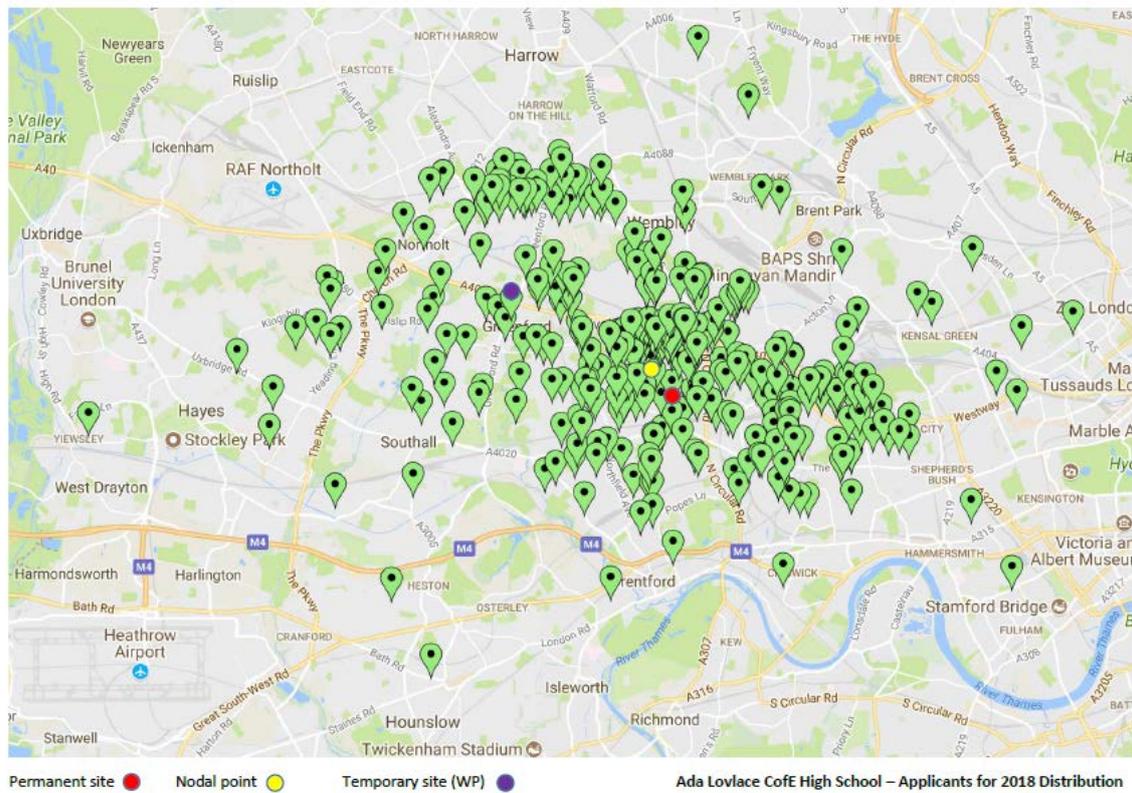
Unfortunately issues around the site meant the Trust had to pull out of September 2017 opening.

### **1.2.3 Open Evening for September 2018 opening**

An open evening was held on Wednesday 18th September at William Perkin CofE High School with over 100 people in attendance. The presentation made was also published on the website.

Applications opened 5<sup>th</sup> October and were accepted until midday on 24<sup>th</sup> November. Over 380 applications were received.

A distribution map relating to these applicants is shown below:



## 2. Section 10 Statutory Consultation

### 2.1 Sharing information about the school

A consultation document was written to provide a summary of the plans in a range of areas including information about the vision for the school and its ethos as a Church of England school, the curriculum, the temporary site and area (though not exact location of permanent site) compliance with the SEN code of practice, staffing, admissions and governance. There was also information about the school's intention to enter a funding agreement with the Secretary of State for Education.

A copy of the consultation document is available at Appendix 1.

### 2.2 Reaching stakeholders

#### 2.2.1 Websites

A message inviting interested parties to participate in the statutory consultation was published on the website home page:

#### Welcome

The Trust's bid to open a new Free School in the London Borough of Ealing, provisionally named North Twyford CofE High School, has been approved and will now open in September 2018 as the Ada Lovelace CofE High School.

**Admissions are now OPEN see [here](#).** For an update on the latest progress, view [Dame Alice Hudson's blog](#).

To take part in the statutory public consultation for the school please [click here](#).

---

As well as on the aforementioned blog:

#### Alice Hudson's Blog

**Welcome to my blog. This is the place to come to find out the very latest on progress with the North Twyford CofE High School project.**

#### 20th October 2017

When an application for a Free School is approved, an Academy Trust is expected to carry out a statutory consultation. This consultation is set out under Section 10 of the Academies Act 2010. We are delighted to be in position to start this consultation today as it is a required element in getting the funding agreement for the school signed which will enable the Trust to open the Ada Lovelace CofE High School in September 2018 as planned. The consultation will run for a period of 6 weeks starting Friday 20 October and running until Sunday 3rd December 2017. To take part in this consultation, please [click here for a link to the online survey](#). Do feel free to share this link with other members of the local community.

Links enabled the consultation document to be viewed on the school website and gave direct access to the online survey.

### 2.2.2 Email

An email inviting them to participate in the public consultation was sent on the Trust's behalf by LDBS to:

- All applicants for 2017 opening
- All those who had responded to the earlier DPD consultation (1.1.5 above)
- Headteachers and Chair of Governors of local primary schools and senior schools in London Borough of Ealing and neighbouring areas of Brent, Hillingdon, Harrow, Hounslow and Hammersmith and Fulham boroughs
- Local councillors in Ealing
- Council members responsible for education in neighbouring areas of Brent, Hillingdon, Harrow, Hounslow and Hammersmith and Fulham boroughs.
- Local MPs and GLA representatives
- Local businesses
- Local press
- Local residents associations and community groups
- Local Anglican churches in diocese of Willesden and neighbouring deaneries in Kensington diocese
- Local Roman catholic churches in diocese of Westminster, other orthodox and free churches
- Other local faith groups – synagogues, mosques, temples and gurdwaras

This email was sent to a total of 1638 addresses. A full list of the stakeholders who were consulted and the way they were contacted is available at Appendix 2.

In addition Twyford CofE Academies Trust sent emails to:

- All staff (TWY 143, WP 114, EF 25. Trust 38)
- All students of existing Trust schools (TWY 1469, WP 990, EF 240)
- All Trust Directors and Members
- All members of local governing bodies at existing Trust schools
- Applicants for Ada Lovelace September 2018 opening (381)
- Applicants for music places at Ada Lovelace and/or Twyford schools (284)
- Applicants for language places at William Perkin (220)
- Members of reference group
- Those who had previously expressed an interest in becoming a member of the reference group
- Members of the public who had contacted admissions for Ada Lovelace previously

### 2.2.3 Social media

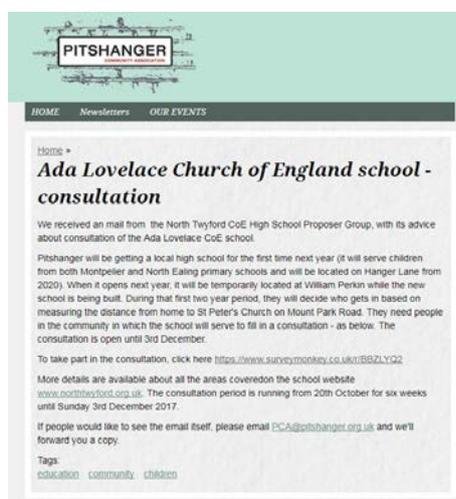
Details of the consultation and an invitation to participate were posted on the Twitter account and Facebook pages and reminders posted at regular intervals.

Additionally, details were posted on local forum noticeboards e.g. EalingToday.co.uk, Nextdoor.

### 2.2.4 Residents Associations

Several of the residents associations and community groups who received an email invitation to participate picked up on the public consultation and circulated details to their members.

These included CARA residents association (email to all members) and Pitshanger Community Association who published details of consultation on their website:



In addition, Cllr Gregory Stafford mentioned the consultation in a leaflet given out to residents of Hanger Hill ward.

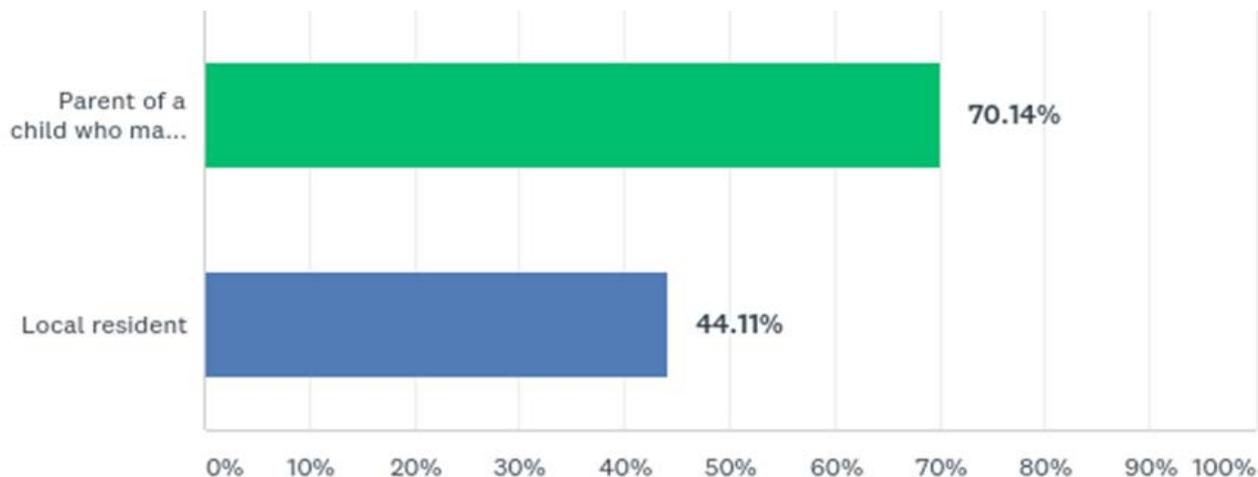
## 2.3 Capturing feedback

A survey was set up on the school website using “Survey Monkey” to allow people to respond online. LDBS managed the data collection on behalf of Twyford CofE Academies Trust. The project team could also be contacted by telephone or email and links to the consultation were available via social media.

## 2.4 Consultation feedback

Overall the school received 393 questionnaire responses to the consultation document, summarised below. It is important to note that not every person answered every question.

### 2.4.1 Q1: Please tick all the box(es) which best describe you



Answer Choice	Number of responses
Parent of a child who may attend Ada Lovelace CofE High School	256
Local Resident	161
Other	39

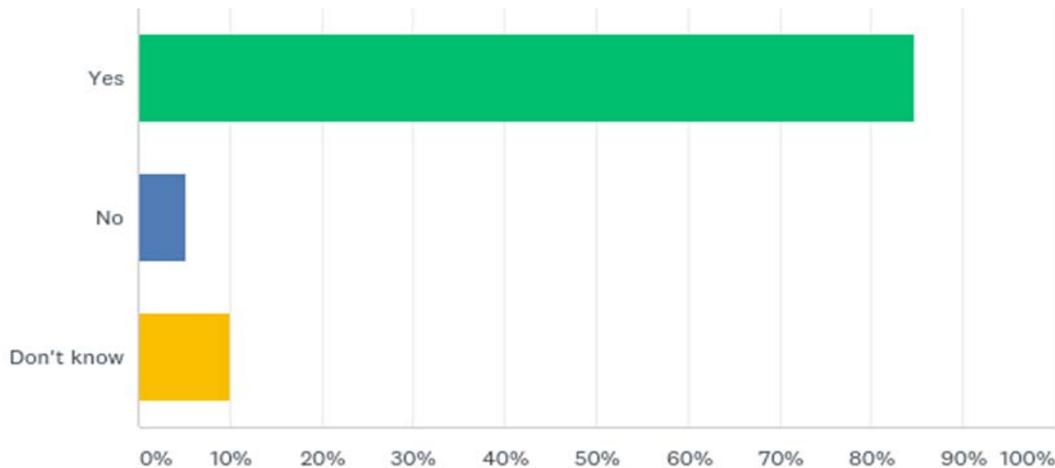
Those who responded 'other' to this question were mainly parents of children at either Twyford CofE High School or William Perkin CofE High School or the pupils themselves.

There were also a number of responses from local clergy and local schools.

**2.4.2 Q2: If you want to be kept informed about our proposal to build Ada Lovelace CofE High School please provide your email address.**

The replies to this question have not been entered here. 274 people shared their email address to be kept informed with the progress of the school.

**2.4.3 Q3: Do you support the Ethos and Vision of Ada Lovelace CofE High School?**

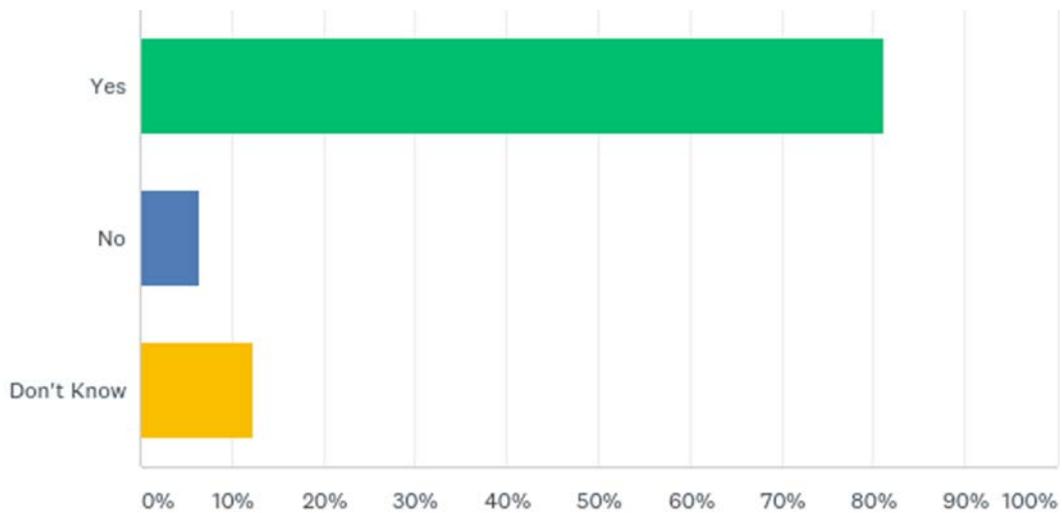


Answer Choice	Percentage	Number of Responses
Yes	84.75	328
No	5.17	20
Don't Know	1.08	39

41 people added comments to this question ranging from them not knowing about the ethos and vision to:

- *'I feel unsure whether Ealing needs another school with a predominantly Christian ethos. Morals and ethics are important but need not be expressed through the lens of one religion'.*
- *'Not only do I admire the current ethos and vision of the Twyford CofE Academies Trust, I believe the proposed specialist focus of the new school is very relevant to the skills the youth of today need' and 'It is an exciting vision for the future'.*

**2.4.4 Q4: Do you support the proposed admissions policy of Ada Lovelace CofE High School?**



Answer Choice	Percentage	Number of Responses
Yes	75.13	290
No	8.55	33
Don't Know	16.32	63

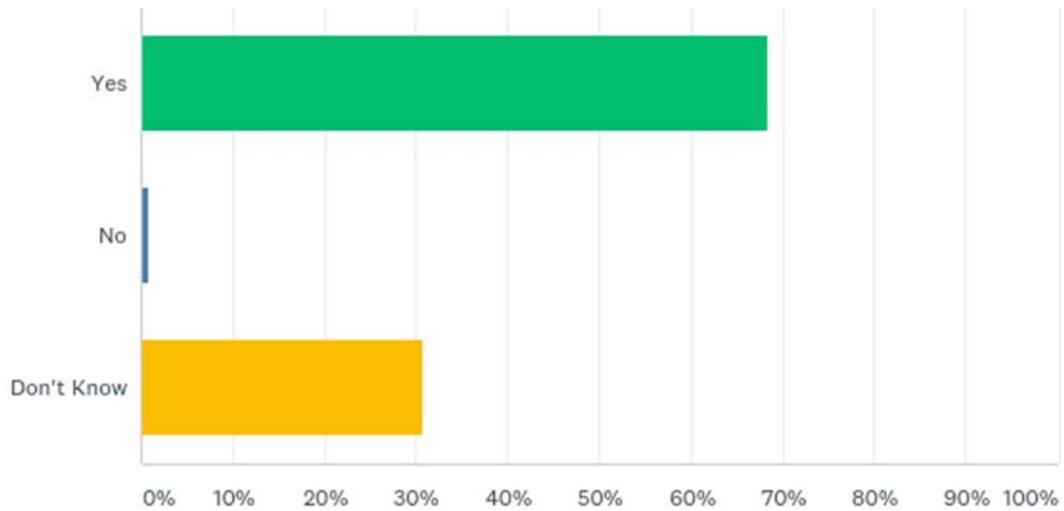
57 responders added comments following this question. Although the admission policy had been widely shared, and was part of the email sent out, so felt they didn't know enough about the admissions policy. Some responders wanted the primary school to be a feeder school, Christ the Saviour, Montpelier and North Ealing primary school parents all mentioned this. Some people were happy that the school would have open places:

- *'Yes, it should be open to all children regardless of faith, so that all children can benefit from your vision and ethos.'*

Others, however, felt there needed to be some places based on faith,

- *'I would like there 50% of places to be awarded on faith criteria (Christian).'*

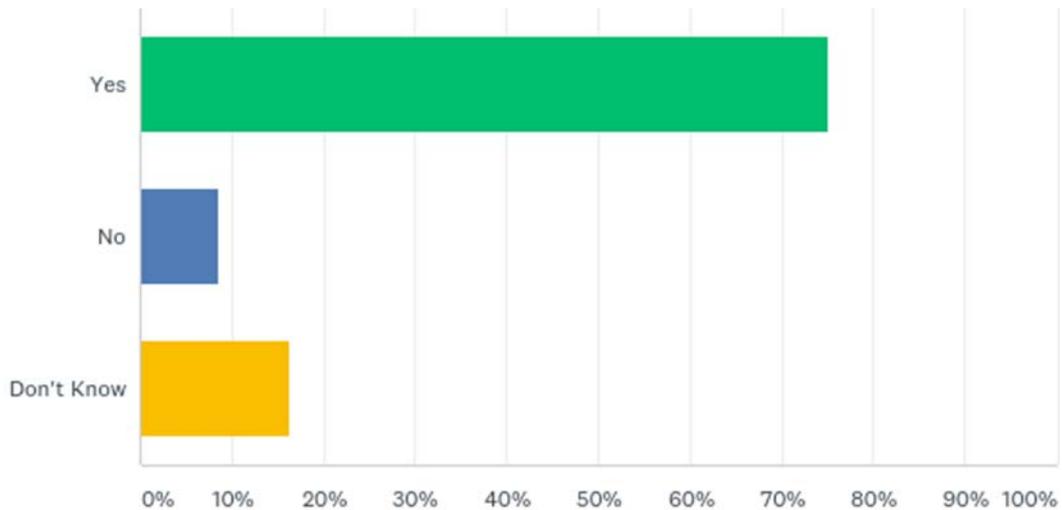
#### 2.4.5 Q5: Do you support the school's proposed SEN policy?



Answer Choice	Percentage	Number of Responses
Yes	68.49	263
No	0.78	3
Don't Know	30.73	118

A total of 28 responders added comments to this question. Those who were aware of the SEN policy at other trust schools telling of the support their children had received and hoping that this would continue at the new school.

**2.4.6 Q6: Do you support the school's proposed temporary location?**



Answer Choice	Percentage	Number of Responses
Yes	75.13	290
No	8.55	33
Don't Know	16.32	63

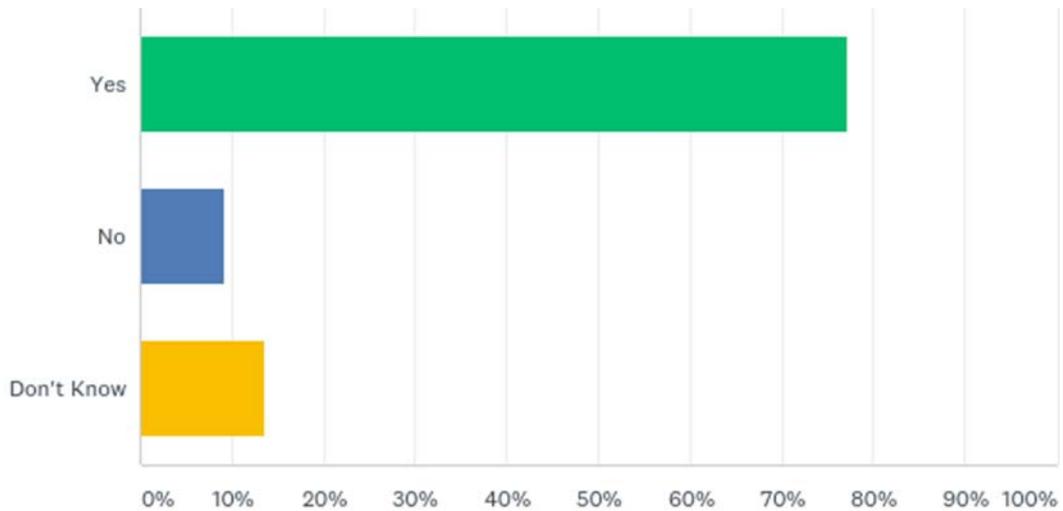
59 people added additional comments to their answers. These ranged from questions about transport to the temporary location and concerns about increased traffic:

- *'A bus from Ealing Broadway stopping through North Ealing would be welcome for the pupils commute to the temporary site at William Perkins.'*

Others say the benefits of opening in an existing Trust school,

- *'Although is a bit far is a wonderful building and I was very impressed with the pupils in both the open evening and the open day. It will benefit from the experience acquired by William Perkin, like a big sister teaching a younger sibling.'*

**2.4.7 Q7: Do you support the school's proposed permanent location?**



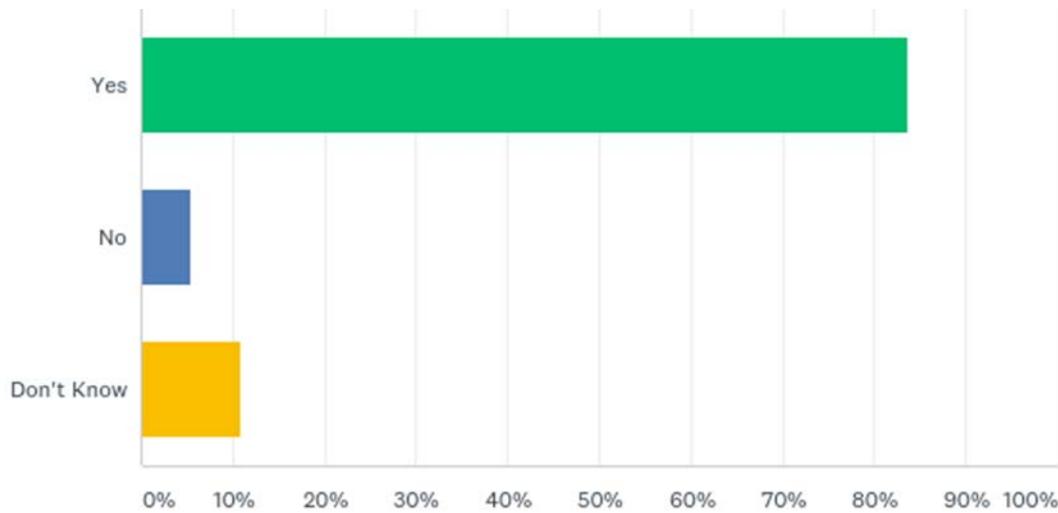
Answer Choice	Percentage	Number of Responses
Yes	77.11	293
No	9.21	35
Don't Know	13.68	52

We are aware that the permanent location of the school has not been publicly confirmed, but has been the subject of local speculation, therefore the number of responses to 'Don't know' is to be expected. There were 79 comments to this question.

Concerns were raised about traffic, bearing in mind that site access has not been publically shared, parking and pollution for those attending the school to:

- *'A school on the old Barclays sport ground would be excellent use of this land which has not been utilised for many years.'*

**2.4.8 Q8: Do you support our intention to enter into a Funding Agreement with the Secretary of State for Education to run Ada Lovelace CofE High School?**



Answer Choice	Percentage	Number of Responses
Yes	83.68	323
No	5.44	21
Don't Know	10.88	42

A total of 15 comments were received for this question:

- *'The quicker you open this school the better'* was one response.
- *'Government funded agreement will enable the school to maximise in provision for the school teaching staff and students to enhance learning experience in quality of teachers as well as facilities.'* was another.

There were some questions about local authority involvement and how the school would be held account for its results.

**2.4.9 Q9: Until recently we have been using the working title for the school of North Twyford Church of England High School; due to local links we propose to call the school - Ada Lovelace Church of England High School.**

***Please give your comments on this name below.***

There were 279 responses to this question.

The majority of responders are in favour of the school being named after a local woman who had links with the school's specialism. Some questions were raised about who she was

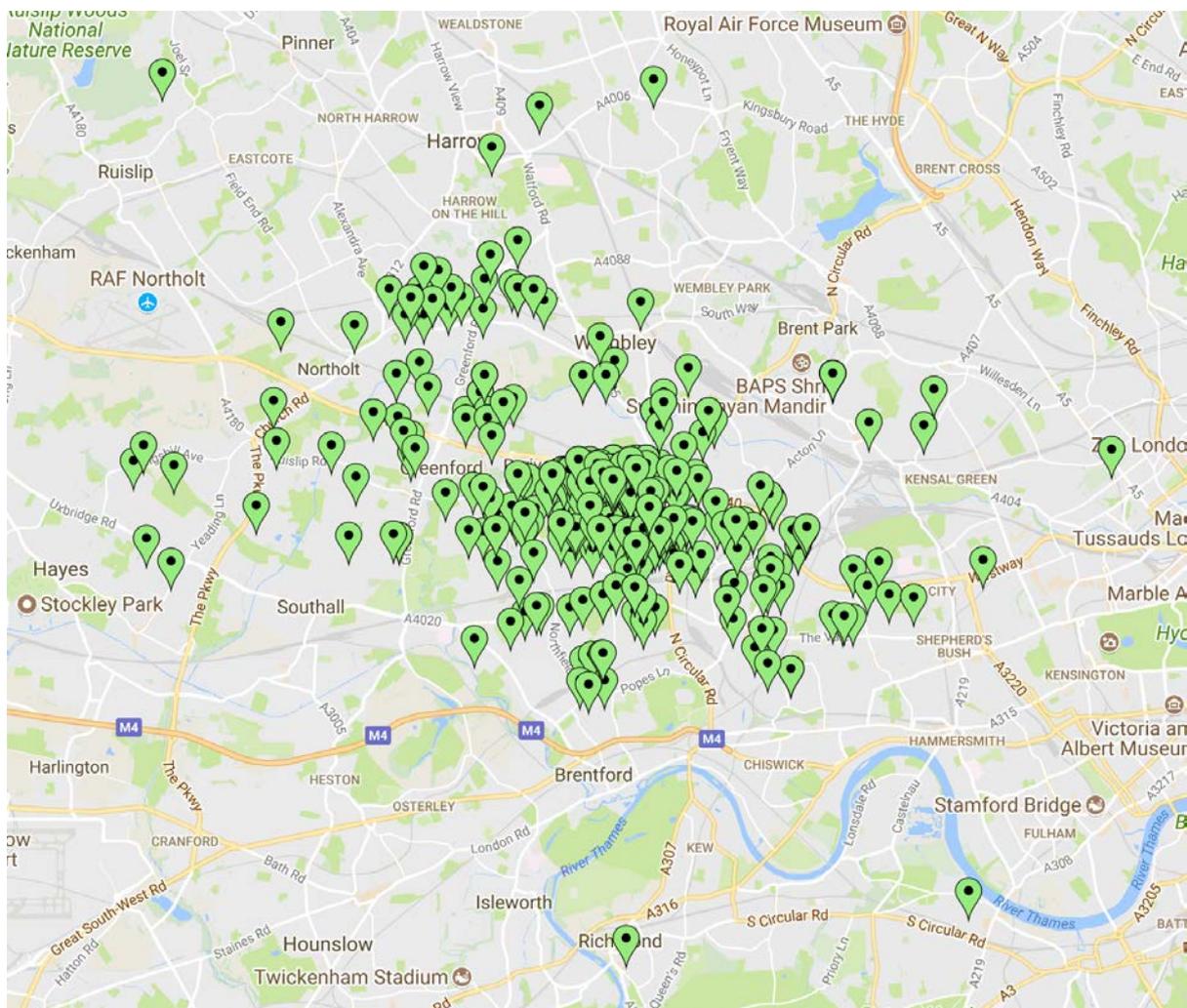
and others stated that it was a good fit with William Perkin, obviously being named after a man:

- *‘Lovely to celebrate a woman.’*
- *‘Excellent - it is important to highlight work of and prospects for women in STEM.’*

Some responders preferred North Twyford while other argued that North Twyford wasn't a geographical area and could be confusing.

**2.4.10 Q10: In order to see what area our survey has covered please add your postcode.**

The postcodes of those who responded to the consultation are presented in the map below:



#### **2.4.11 Q11: Any further comments**

106 responders added 'further comments'.

Some raised concerns about traffic and pollution:

- *'I agree that a school needs to be built, however, the proposed permanent site is totally unsuitable.'*
- *'My wife and I, residents of Park View Road for over 20 years, strongly oppose to the proposed location of the school.'*

While others welcomed the school:

- *'The proposed establishment of this neighbouring school as an opportunity for partnership and cooperation especially with regard to sharing resources to our school.'*
- *'Many congratulations to you all for getting to this stage, I know how difficult and arduous it has been and we really appreciate all the effort that has gone into this proposal. Parents will welcome this excellent school option, where none currently exists. Thank you very much indeed!'*

### 3. Conclusion and Next Steps

There has been extensive ongoing consultation by the proposer group with a wide range of stakeholders since the earliest stages of the development of the proposal for the school.

All feedback is useful for refining the planning for the school and to enable messages to be clarified where necessary.

Feedback has been predominantly supportive and positive. Comments that have been made and issues that have been raised have been given careful consideration throughout and the proposals have been constantly developed and revised to ensure that this local school continues to be supported by the community that it will serve.

A copy of the final report on this consultation will be sent to all consultation respondents who supplied an email address and other identified stakeholders including the DfE.

This report will also be published on the school website and all those on Trust school mailing lists will be sent a brief summary and an electronic link should they wish to read the whole report.

The proposer group will continue the process of agreeing a Funding Agreement for Ada Lovelace CofE High School with the Secretary of State for Education.

We will continue to work with stakeholders to consider any feedback about the development of the school and to address concerns and issues that may be raised.

If you have any queries about this report or the consultation process please contact Stuart Webster, LDBS [stuart.webster@london.anglican.org](mailto:stuart.webster@london.anglican.org)

## Appendices

**Appendix 1** Consultation Document

**Appendix 2** List of Stakeholders Consulted